



BRIDAL

Lookbook

INSTILBeauty

# WELCOME TO THE INSTIL BEAUTY *lookbook*

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Created to give you inspiration and help you decide on what style you would like to try during your makeup trial.

This look book showcases three of the main types of bridal makeup that are requested over years as a specialist bridal makeup artist.

*Enjoy, Casey*



*'To instil confidence by enhancing natural beauty'*

INSTIL *Beauty*

# NATURAL

## *notes*

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### *Key Beauty Notes*

Warm golds, browns and soft orange tones

### *Characteristics of this look*

- Smokey brown liner on the top of your lash line + individual lashes
- Creamy-liner shade on the bottom waterline to make the eyes appear fresh and bright
- Flawless and seamless base without it being too full or cakey.
- The brows can be fluffy and natural, or a bit more defined, but less is more
- All elements will be blended out and soft
- Bronzed, perfected and understated

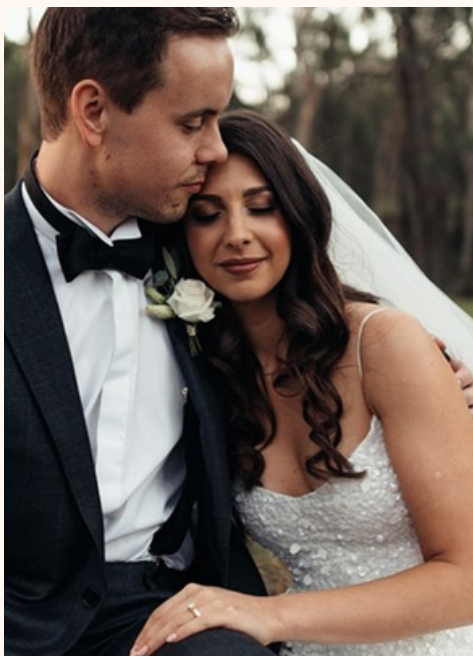
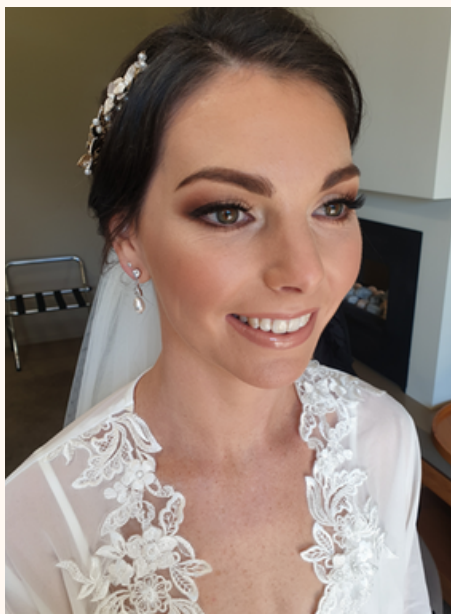
### *Complimentary theme*

- Would suit any beach, country, nature, rustic or winery wedding.
- Hair would be in a soft wave with lots of movement, and showstopping in a Grace Loves Lace style dress



# NATURAL

*Inspo*



# CLASSIC

## *notes*

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### *Key Beauty Notes*

Mauve, soft pink and cool brown hues

### *Characteristics of this look*

- Crisp, clean black liner on the top with a good pair of lashes; These two elements are the hero of this look, and the mauve, pink and cool brown shades create depth and softness
- A white liner will be applied on the bottom waterline to add the finishing touches on the eyes
- Full-coverage base, pink blush, and a matte subtle pink lipstick

### *Complimentary theme*

This is a no expense spared wedding; The candelabras, center pieces, the chapel and venue is exquisite, the dress is couture.

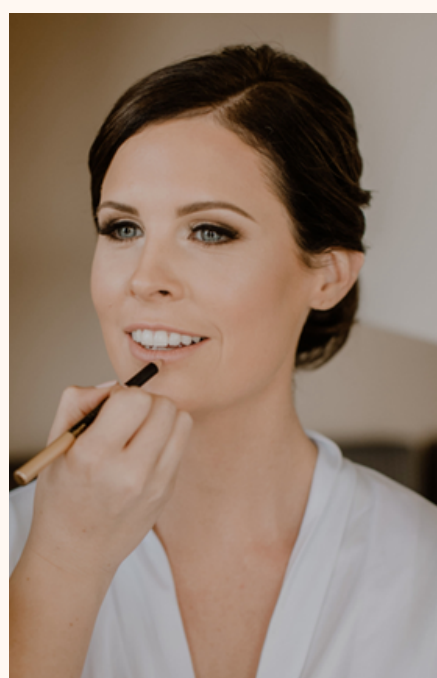
Hair can be a sleek updo, a half up/down style with some volume, or a Hollywood wave with one side pinned.

Think "Le Montage + Dolton House + Curzon Hall for venues, and Velani, Vera Wang + Stephen Khali for couture.



# CLASSIC

*Inspo*



# FULL GLAM

## *notes*

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### *Key Beauty Notes*

Dark browns, maroons and black

### *Characteristics of this look*

- The eyes are smoked out with dark shadow and has a strip lash
- A black or brown liner is usually used on the lower waterline/lash line
- Brows are perfectly shaped
- Base will be full-coverage with the perfect amount of contouring. The undereye area is highlighted well
- The lips are usually a nude or nude-pink

### *Complimentary theme*

- This venue is not traditional or rustic; Its usually a venue that is in between the two.
- Black, cream or a neutral colour palette are usually featured with this look. Hair would be a exaggerated bun, or tight Hollywood waves



# FULL GLAM

*Inspo*







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